

PRODUCT DESCRIPTION

Issue# 0220

VinylEfx® Durable series is coated with a permanent pressure sensitive acrylic adhesive, RTape metalized VinylEfx® films exhibit good adhesion to a wide variety of sign substrates. User should determine the suitability of the film prior to use in production. VinylEfx® films are hot-embossed to produce deeper and more defined patterns. Their realistic and distinctive eye-catching appearance duplicates the look of metallic finishes. RTape's decorative series metalized films provide long-term indoor use as well limited outdoor durability. All VinylEfx® films are printable using screen print, digital print and offset inks formulated for pressure sensitive vinyl films.

Adhesive	Acrylic
Color	Various
Thickness tape	65 micron
Thickness tape + adhesive	90 micron
Release liner	One side coated white kraft paper, 143 g/m ²
* Adhesion to steel (oz./in. width)	25 - Good adhesion to a wide variety of sign substrates.
Durability	Intended for indoor application only - limited outdoor life.
Shelf life**	1 year

* Adhesion PSTC-101A, on stainless steel at time of manufacture

**Stored at 22°C/50-55% RH

FEATURES & BENEFITS

- Distinctive look adds value to your designs, so your signs will command higher selling prices and profits!
- Eye-catching appearance attracts the attention. That way, your graphics . get noticed, read and remembered.
- Excellent performance on flat and simple curved surfaces.
- Excellent layflatness and stability during cutting and weeding.

APPLICATIONS

- Point-Of-Purchase posters
- Tradeshow graphics and decoration
- Retail displays and signage
- General decorations
- Store window displays

Important notice: All RTape products are subject to continuous quality control throughout the manufacturing process and are warranted to be free from manufacturing defects. RTape stands behind its products and will replace or credit any defective material. Because RTape products are used for a variety of applications, the purchaser is responsible for determining the suitability and performance of this product for their specific purpose, prior to use and the purchaser shall assume all risks regarding such use.

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